



September 2015

# KEIL's Comfort Zone



- Be on the lookout for KEIL's new trucks! With a higher, lighter lift gate our new trucks are much more energy efficient.

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## Barbara Keil's Korner

For the first-ever issue of KEIL's Comfort Zone I would like to rewind history 108 years and relive the events that brought KEIL to where we are today, with such amazing homeowners as yourselves reading this very newsletter.

In 1908 my grandfather Henry Keil founded the company that you know so well today as KEIL Heating and Air Conditioning. Each day, Henry set out on horse-drawn carriage to deliver coal and hygienic ice to homes all along the New Jersey side of the Hudson River so that people could heat their homes and cool their food.

As time passed, Henry upgraded from carriages to the modern trucks of the era. My grandfather added a few more Keil's to the family, with the addition of his sons (my father and uncles) George, Henry and Don. The trio of brothers brought a wave of fresh ideas to KEIL, and we began providing fuel oil to homes that had converted from coal heating.

In 1985 my father George Keil moved KEIL Heating and Air Conditioning to 259 Hamburg Turnpike (where we are located today). In 1994 I took over as the company President, and I am overjoyed to say that with loyal customers such as yourselves, KEIL has grown substantially.

The first thing that I did when I became president of KEIL was come up with the concept that no customer should ever have to take a risk when they are a customer of KEIL Heating and Air Conditioning. With this in mind I created our extensive list of guarantees that puts all the risk on KEIL and takes it away from the most important part

of our business: You!

Overall, I am truly overjoyed to work with such wonderful customers as yourselves. KEIL takes great pride in making your home the most comfortable place on earth for you, and we hope this new newsletter helps us to accomplish that.

Thank you, and as always I am glad to address any questions or concerns you may have directly.

Sincerely,

*Barbara Keil*  
973-492-0096

### Water Heater Regulations Changed

3% annual energy savings for homeowners; 100% hassle

On April 16, 2015 the U.S. Department of Energy set new standards for water heaters in the United States. These new water heater regulations are meant to conserve energy on a large scale, but will do little for homeowners year-to-year. The average estimate of savings if you spend \$500 a year on energy used by your water heater is about \$ 15.

Though the changes in individual energy savings are low for these new water heaters, the hassle is high. New water heaters are wider and/or taller than the ones in the past. If your water heater is in a small space built to fit, you will likely have to relocate the new one or downsize to a smaller water heater. There will also be more difficult venting requirements for the new gas water heaters. While the price of these new water heaters is only moderately higher than the old ones, the installation costs could be considerably higher.

Though there are negatives that come with these new regulations there are major large-scale benefits to the environment based on this change! As the

U.S. Department of Energy explains: "Standards mandatory in 2015 will save approximately 6 quads of energy and result in approximately \$63 billion in energy bill savings for products shipped from 2015-2044. The standard will avoid about 172.5 million metric tons of carbon dioxide emissions, equivalent to the annual greenhouse gas emissions of about 33.8 million automobiles."

Time for a new water heater? Do not fear. New Jersey's Clean Energy program is offering rebates for the purchase of new high efficiency water heaters, boilers, furnaces and air conditioners. Additionally, you can be assured that with a company like KEIL the process of installing these newly-sized, more energy efficient systems will be stress free for you.

### The Summer Is Over, But Your Fun Doesn't Have To Be:

*Fun events going on in our community*

#### September 14th:

Composers Concordance presents a multimedia performance based on the subject of love. William Paterson University's Shea Auditorium, 7pm

#### September 17th:

Elegant Bridal Show. 7pm-10pm:  
4 Willowbrook Blvd, Wayne NJ

#### September 18th:

Audobon Nature Walk.  
10am-2pm:  
2 Morris Road, Ringwood NJ

#### September 18th & 19th:

6pm-10pm Nighttime horseback riding 55 Blakely Ln., Newfoundland

#### September 25th & 26th:

6pm-10pm Nighttime horseback riding AND barbecue!  
55 Blakely Ln., Newfoundland

#### October 10th:

10am-5pm West Milford Autumn Lights Festival  
\*KEIL will be here!



### KEIL Product Spotlight

The secret to keeping your outdoor air conditioning unit clear of debris: KOOL KAP.

Protect your air conditioner year round with a Kool Kap. Day in and day out, your air conditioner's condensing unit is subjected to the sun, rain, snow, ice, leaves, dirt, sticks and other debris.

**-Did you know? Bigger is not better when it comes to air conditioning. If your AC is too big it doesn't properly humidify the air, and your home is left damp and cold instead of dry and cool.**

This debris collects in the bottom of your condensing unit and traps water, snow and ice. All this trapped moisture causes your system to prematurely rust and corrode, damaging your system. By keeping your condensing unit clean,

it will run at peak efficiency and save you money on your utility bills. Once a Kool Kap is installed, you never have to fuss with it. The Kool Kap remains on your condenser year round, so put it on, let it work and forget about it!

Check out more at [KEILHEATAC.com](http://KEILHEATAC.com), and find Kool Kap under Products—Accessories.

### Fall is Around the Corner!

B D S C H O O L D O  
N B L E A V E S P O  
H A L L O W E E N A  
A R F O O T B A L L  
U B V Q C C E M N Q  
T E S W I M M I N G  
U C H I L L Y K X H  
M U W T E A C H E R  
N E I K P I E G B U  
U N P U M P K I N L

SCHOOL, LEAVES, HALLOWEEN, BARBECUE, SWIMMING, CHILLY, PIE, PUMPKIN, TEACHER, AUTUMN, FOOTBALL

Blueberry Cake  
By: Barbara

2 cup sifted flour  
2 tsp baking powder  
1/2 tsp salt  
1/4 cup butter  
3/4 cup sugar  
1 egg beaten  
1/2 cup milk  
2 cup blueberries



Crumb Topping  
1/2 cup sugar  
1/4 cup flour  
1/2 tsp cinnamon ( can use more )  
1/4 cup butter

Sift together flour, baking powder and salt. Cream butter. Gradually beat in sugar, add eggs, milk. Beat until smooth. Add dry ingredients, fold in berries.

Spread batter in greased and floured 8x9 inch square pan. Sprinkle with crumb mixture.

Bake in hot oven 375° for 40-45 minutes.

To make large pyrex pan double ingredients.

## **We've Got Your Back:**

*KEIL's recall notification program*

Did you know? KEIL records the make, model and serial number of all the comfort equipment in your home. This includes your furnace, boiler, air conditioner, air filter, humidifier, UV lights, water heater, etc.! All you need to do is provide us with access to the equipment and we will track it, even if you didn't purchase it from us. Each month, we search through all major manufacturers websites for bulletins and alerts of any recall notifications. We then run a search through our database of equipment for any matches on recalls. In the event that we find your equipment has been recalled, we will notify you via e-mail of the problem and how it can be fixed. We also work with you and the manufacturer to fix/replace said product.

*- Is the e-mail we have for you up to date? We use your e-mail address to remind you about maintenance appointments and notify you of manufacturer recalls! E-mail CustomerService@keilheatac.com if you have not been receiving e-mails from us.*

### **KEIL Heating and Air Conditioning**

259 Hamburg Turnpike  
Riverdale, NJ 07457

**Phone:** 973-492-0096

**Toll Free:** 800-300-KEIL (5345)

#### **Office Hours:**

**Monday-Friday:**

7:00am - 6:00 pm

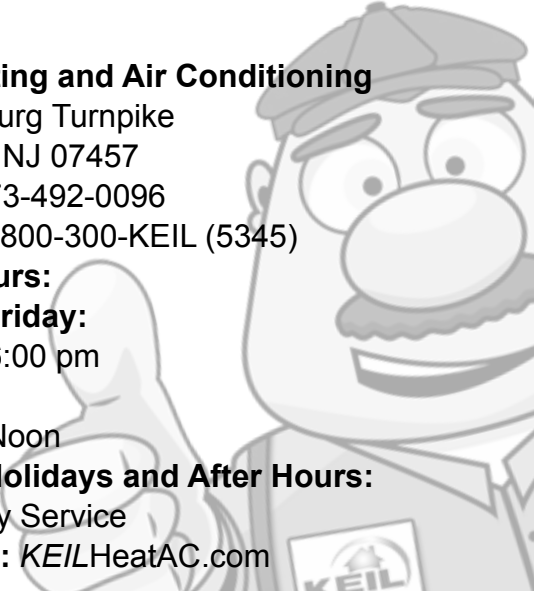
**Saturday:**

7:00am - Noon

**Sunday, Holidays and After Hours:**

Emergency Service

**Visit us at:** [KEILHeatAC.com](http://KEILHeatAC.com)



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**FIRST EDITION**